

# Emerging Markets Equity Review | Year End 2024

## **Composite Performance Summary**

### As of December 31, 2024

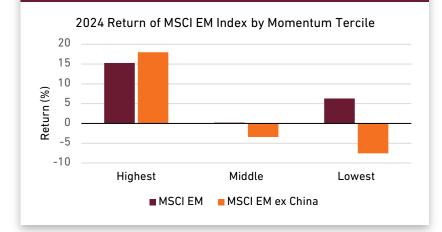
### Performance (% Total Return)

	3 Months	1 Year	3 Years	5 Years	10 Years	Since Inception
– HL Emerging Markets Equity (Gross)	-8.09	3.31	-6.44	-1.59	2.87	9.81
HL Emerging Markets Equity (Net)	-8.29	2.38	-7.26	-2.46	1.96	8.90
MSCI Emerging Markets Index	-7.84	8.05	-1.48	2.10	4.03	7.79

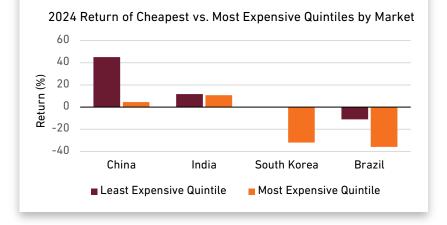
The composite performance returns shown are preliminary. Returns are annualized for periods greater than one year. Emerging Markets Equity composite inception date: November 30, 1998. MSCI Emerging Markets Index, the benchmark index, is shown gross of withholding taxes. For comparison purposes the composite return is measured against the MSCI Emerging Markets Total Return Index (Gross). Harding Loevner LP is an investment adviser registered with the Securities and Exchange Commission. Harding Loevner claims compliance with the Global Investment Performance Standards (GIPS\*). Harding Loevner has been independently verified for the period November 1, 1989 through September 30, 2024. A firm that claims compliance with the GIPS standards must establish policies and procedures for complying with all the applicable requirements of the GIPS standards. Verification provides assurance on whether the firm's policies and procedures related to composite and pooled fund maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS standards and have been implemented on a firm-wide basis. The Emerging Markets composite has had a performance examination for the period December 1, 1998 through September 30, 2024. The verification and performance examination reports are available upon request. Performance data quoted represents past performance; past performance does not guarantee future results. Returns are presented both gross and net of management fees and include the reinvestment of all income. Net returns are calculated using actual fees. The US dollar is the currency used to express performance. For complete information on the construction and historical record of the Emerging Markets composite, please contact Harding Loevner at (908) 218-7900 or invest@hlmnet.com. The firm maintains a complete list of composite descriptions, a list of limited distribution pooled fund descriptions, and a list of broad distribution pooled funds, which are available up

# Emerging Markets Returns 2024: Four Key Dynamics

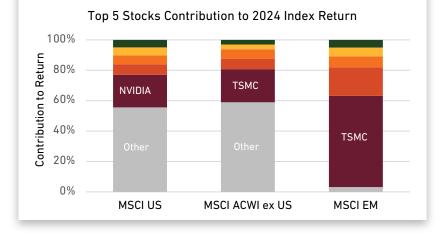
#### Momentum



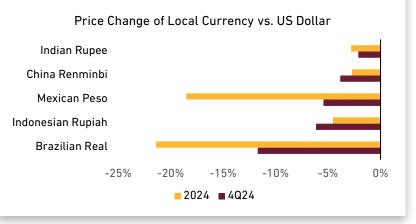
### **Quality – EM and China**



### **Concentration of Returns from AI Enthusiasm**

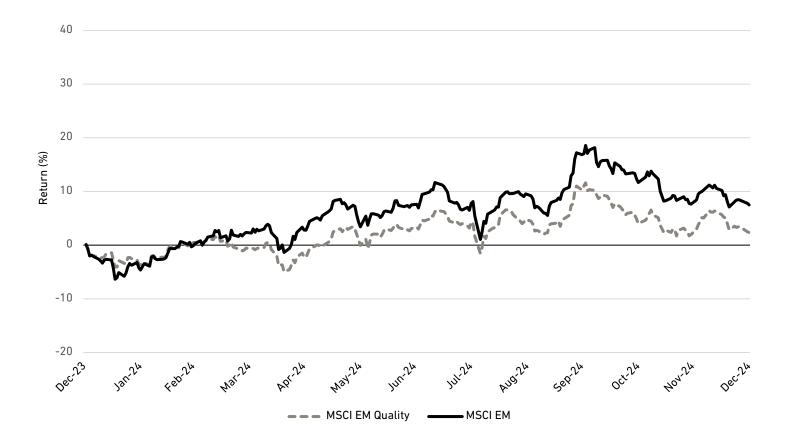


### Strong US Dollar



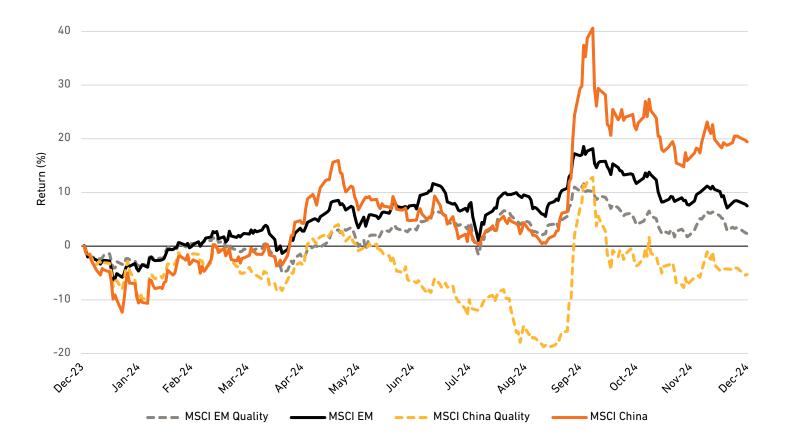
# **Quality Disappointing Amidst Uncertainties**

## MSCI Quality Index Performance



# **Quality Disappointing Amidst Uncertainties**

## MSCI Quality Index Performance



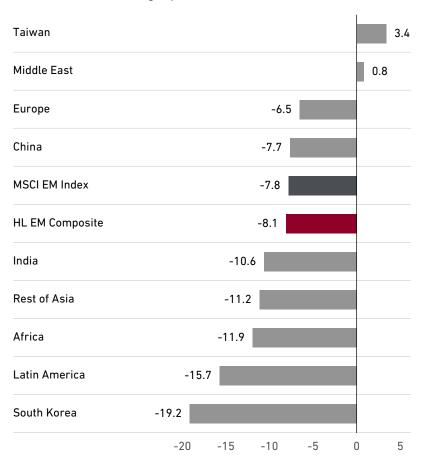
# **Benchmark Performance**

## Fourth Quarter 2024

### Sector Total Return (%)

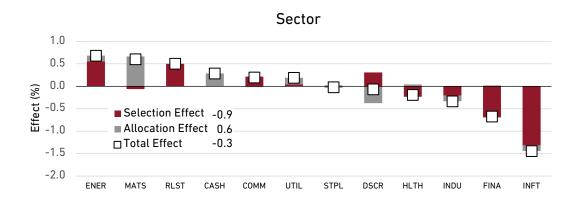
Info Technology					1	.3
Financials			-	-5.0		
Real Estate			-6.6	6		
MSCI EM Index			-7.8			
Comm Services			-8.1			
HL EM Composite			-8.1			
Industrials		-10.8	8			
Health Care		-11.7				
Energy		-12.0				
Cons Staples		-13.8				
Utilities		-14.0				
Cons Discretionary		-14.5				
Materials	-18.5					
	-20	-15	-10	-5	0	5

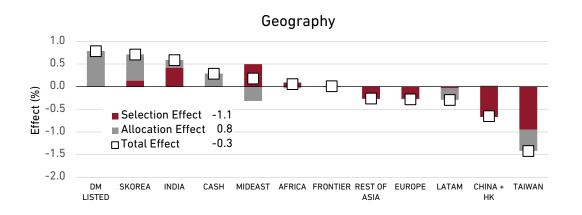
### Geographic Total Return (%)



## Performance Attribution: Composite vs. Benchmark

## Fourth Quarter 2024





### **Top 5 Contributors**

	Avg	J. Wt. %	Effect
to Relative Returns	HL	Index	%
Trip.com Group	3.5	0.5	0.49
Tenaris	2.0	_	0.48
Emaar Properties	1.1	0.2	0.43
Delta Electronics	1.9	0.3	0.26
HDFC Bank	4.5	1.3	0.25

#### **Top 5 Detractors**

	Avg	. Wt. % Effect
from Relative Returns	HL	Index %
TSMC	5.6	10.1 -0.67
Aspeed	2.4	0.43
Xiaomi*	-	0.7 -0.33
Maruti Suzuki	2.4	0.2 -0.30
Allegro	1.2	0.1 -0.27

\*Not held in the portfolio; its absence had an impact on the portfolio's return relative to the index.

"HL": Emerging Markets Equity composite. "Index": MSCI Emerging Markets Index. "DM LISTED": Emerging markets or frontier markets companies listed in developed markets, excluding Hong Kong. "FRONTIER": Includes countries with less-developed markets outside the index. Past performance does not guarantee future results. Sector and Region Attribution and Contributors and Detractors are shown as supplemental information only and complement the fully compliant Emerging Markets Equity composite GIPS Presentation. The portfolio holdings identified above do not represent all of the securities held in the portfolio. It should not be assumed that investment in the securities identified has been or will be profitable. The following information is available upon request: (1) information describing the methodology of the contribution data and (2) a list showing the weight and relative contribution of all holdings during the quarter. Contribution is the contribution to overall relative performance over the period. Performance of contributors and detractors is net of fees, which is calculated by taking the difference between net and gross composite performance for the Emerging Markets Equity strategy prorated by asset weight in the portfolio and subtracted from each security's return. Contributors and detractors exclude cash and securities in the composite not held in the model portfolio. Quarterty data is not annualized. Please read the disclosures, which are an integral part of this presentation.

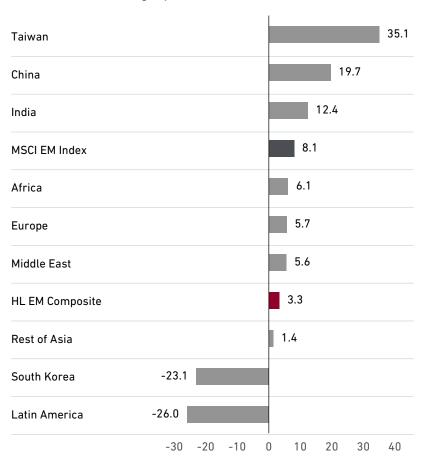
# **Benchmark Performance**

## Trailing 12 Months as of December 31, 2024

### Sector Total Return (%)

Info Technology			21.0
Comm Services		16	.1
Cons Discretionary		12.0	
Financials		11.6	
MSCI EM Index		8.1	
Real Estate		4.3	
Utilities		3.6	
HL EM Composite		3.3	
Industrials		1.5	
Health Care	-(	0.8	
Energy	-2.	6	
Cons Staples	-10.9		
Materials	-19.7		
	-20 -10	0 10 20	30

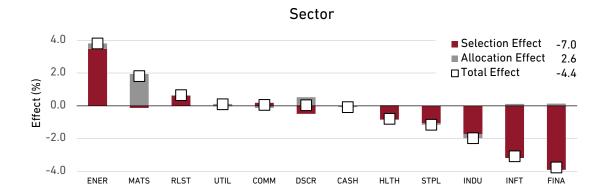
#### Geographic Total Return (%)



Source: FactSet, MSCI Inc. Data as of December 31, 2024. Composite performance is gross of fees. Please refer to the Composite Performance Summary page, which includes net of fee performance for the same time period. Past performance does not guarantee future results. Please read the disclosures, which are an integral part of this presentation.

## Performance Attribution: Composite vs. Benchmark

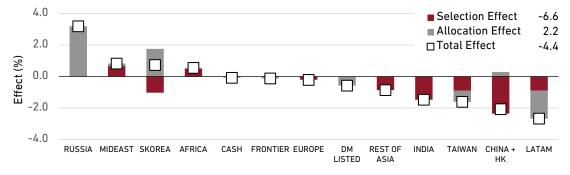
### Trailing 12 Months as of December 31, 2024



#### **Top 5 Contributors**

to Relative Returns	5	Avg. Wt. % HL Index	
Lukoil	<0.1	-	3.20
Trip.com Group	2.5	0.4	1.49
PDD Holdings*	_	1.1	0.51
Emaar Properties	1.1	0.2	0.48
Vale*	_	0.5	0.34

### Geography



### **Top 5 Detractors**

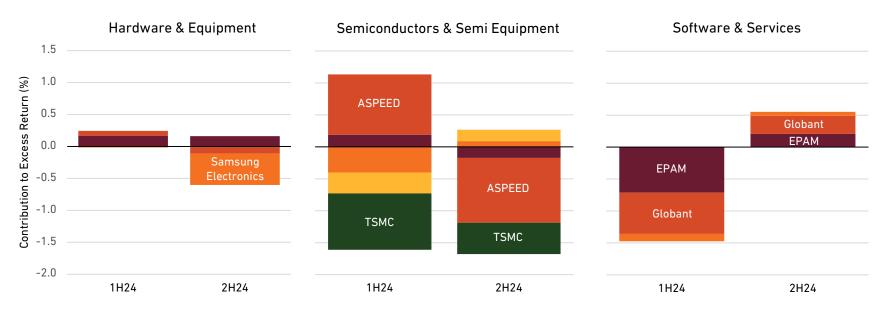
from Relative Returns	Avg. Wt. % HL Index		Effect %
TSMC	5.6	9.0	-1.38
Localiza	1.2	0.1	-1.10
Wal-Mart de México	1.7	0.2	-0.79
FEMSA	1.9	0.3	-0.78
GF Banorte	1.9	0.3	-0.74

\*Not held in the portfolio; its absence had an impact on the portfolio's return relative to the index.

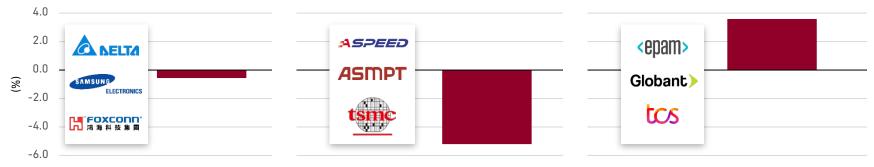
"HL": Emerging Markets Equity composite. "Index": MSCI Emerging Markets Index. "DM LISTED": Emerging markets or frontier markets companies listed in developed markets, excluding Hong Kong. "FRONTIER": Includes countries with less-developed markets outside the index. "RUSSIA": At the close of trading on March 9, 2022, MSCI removed Russia from its indexes at a price that was effectively zero. Past performance does not guarantee future results. Sector and Region Attribution and Contributors and Detractors are shown as supplemental information only and complement the fully compliant Emerging Markets Equity composite GIPS Presentation. The portfolio holdings identified above do not represent all of the securities held in the portfolio. It should not be assumed that investment in the securities identified has been or will be profitable. The following information is available upon request: (1) information describing the methodology of the contribution data and (2) a list showing the weight and relative contribution of all holdings during the period. Contribution is the contribution to overall relative performance over the period. Performance does by taxing the difference between net and gross composite performance for the Emerging Markets Equity strategy prorated by asset weight in the portfolio and subtracted from each security's return. Contributors and detractors exclude cash and securities in the composite not held in the model portfolio. Data is not annualized. Please read the disclosures, which are an integral part of this presentation.

# HL EM: Deconstructing Information Technology Performance

### Contribution to Excess Returns 1H24 vs. 2H24



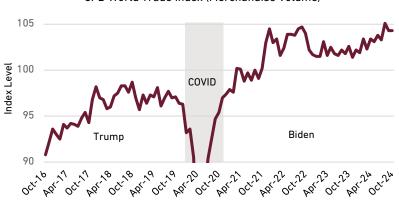
### HL EM Active Weight as of 12/31/24



Source: FactSet, MSCI Inc. Data as of December 31, 2024. Contribution of excess returns performance is shown net of fees. Past performance does not guarantee future results. Please read the disclosures, which are an integral part of this presentation. The Semiconductors & Semi Equipment excess returns include contributions from LONGi and StarPower which were sold during the fourth quarter 2024. The portfolio holdings identified above do not represent all of the securities held in the portfolio. It should not be assumed that investment in the securities identified has been or will be profitable. Please read the disclosures, which are an integral part of this presentation.

# How Will Trump 2.0 Affect Emerging Markets?

### Trade / Tariffs

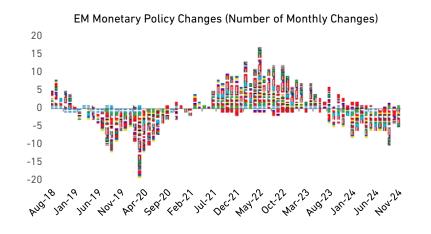


## CPB World Trade Index (Merchandise Volume)

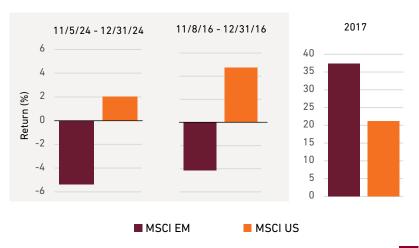
### **Geopolitics / Elections**



### Inflation / Dollar / Rates



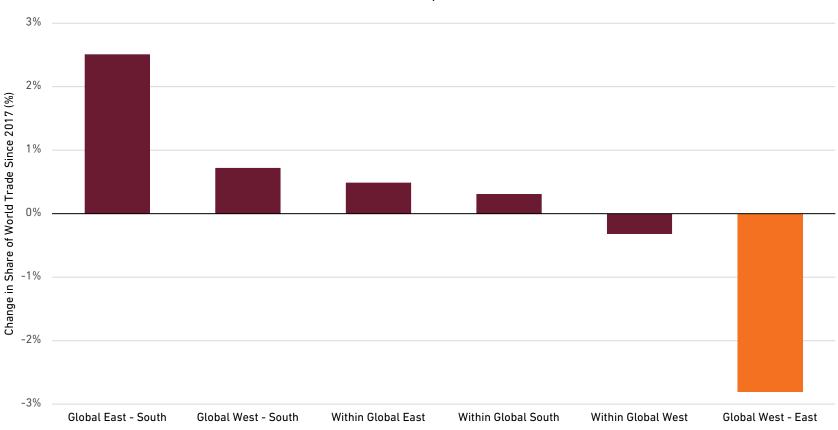
### **Stock Market Reaction**



Source: FactSet, MSCI Inc., Oxford Economics, Haver Analytics, The Netherlands Bureau for Economic Policy Analysis (CPB). Data as of December 31, 2024. Please read the disclosures, which are an integral part of this presentation.

## EM Trade Has Not Been in Decline

### It is being moved to other blocs

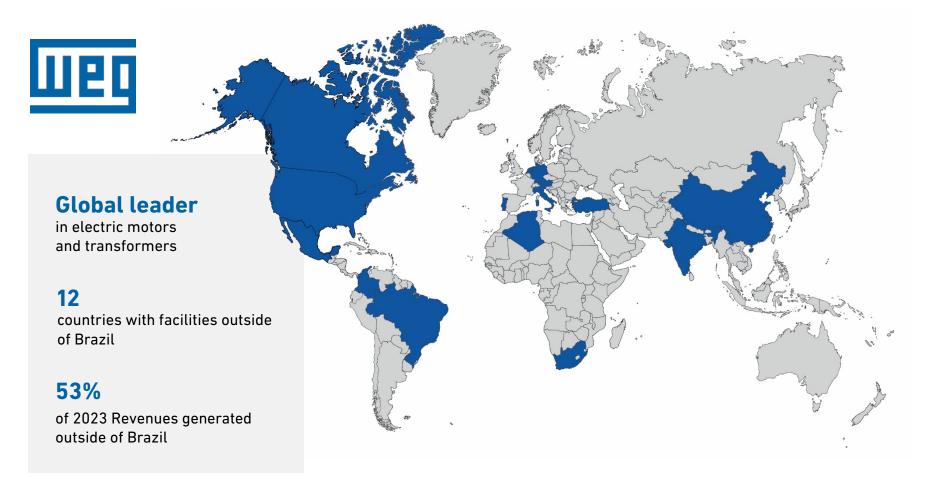


#### Trade Between Geopolitical Blocs

Data depicted is IMF DOT export data for last twelve months ending September 2024 compared to the twelve-month period ending September 2017. Current coverage of world trade represented herein is around 87%. Chart is from the report "Five Fresh Perspectives on Global Trade" issued December 12, 2024. Source: Deutsche Bank, Haver Analytics. Reproduced with permission.

# Leading EM Companies Expanding Globally

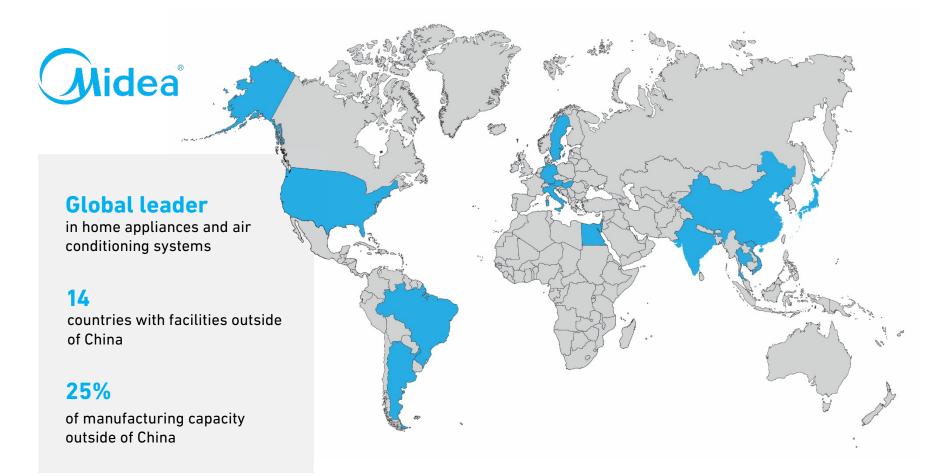
## Brazil, Industrials



Source: Company disclosure, Harding Loevner analyst estimates. The portfolio holding identified above does not represent all of the securities held in the portfolio. It should not be assumed that investment in the securities identified has been or will be profitable. Past performance does not guarantee future results. Please read the disclosures, which are an integral part of this presentation.

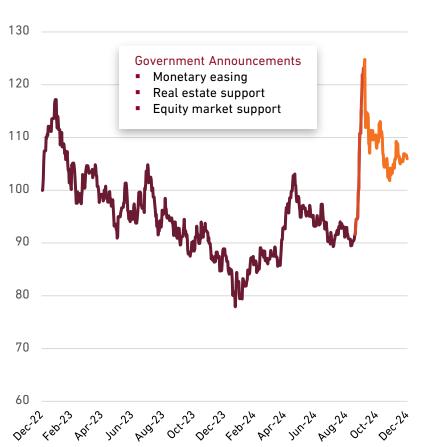
# Leading EM Companies Expanding Globally

### China, Consumer Discretionary



Source: Company disclosure, Harding Loevner analyst estimates. The portfolio holding identified above does not represent all of the securities held in the portfolio. It should not be assumed that investment in the securities identified has been or will be profitable. Past performance does not guarantee future results. Please read the disclosures, which are an integral part of this presentation.

# Late September Surge in Chinese Equities: What Happened?



### MSCI China Cumulative Return



Source: FactSet, MSCI Inc. Data as of December 31, 2024. Sector and industry end weights are shown as supplemental information only and complement the fully compliant Emerging Markets Equity composite GIPS Presentation. Please read the disclosures, which are an integral part of this presentation.

# **Completed Portfolio Transactions**

## Fourth Quarter 2024

#### Positions Established

Company	Market	Sector
Bupa Arabia	Saudi Arabia	Financials

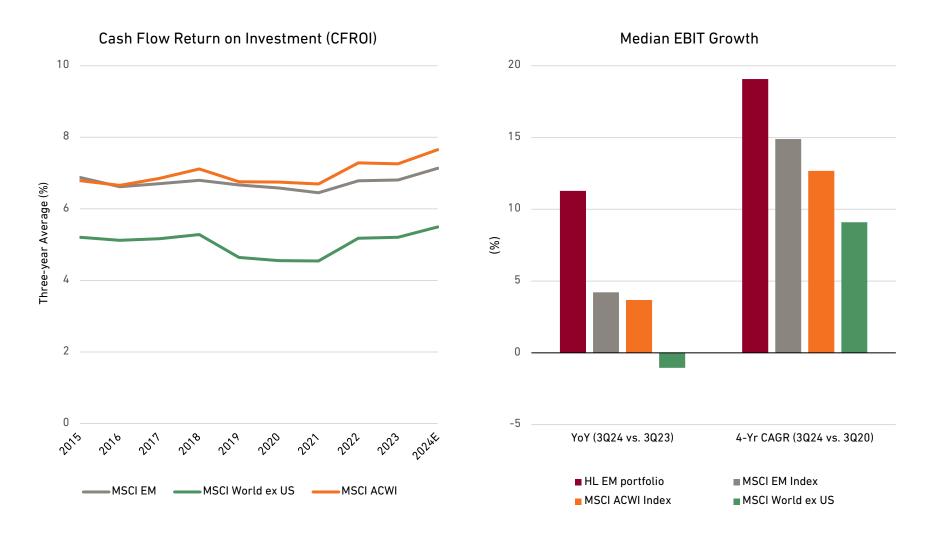
#### **Positions Sold**

Company	Market	Sector
Hengli Hydraulic	China	Industrials
LONGi	China	Info Technology
StarPower	China	Info Technology

Portfolio Turnover (5-year annualized average): 17.0%

# EM Returns and Earnings Growth

## EM returns have been steady with relatively strong earnings growth



# **Portfolio Positioning**

## As of December 31, 2024

Sector	HL %	Index %	Under / Over	Geography	HL %	Index %	Unde	r / Over	
Cons Discretionary	19.6	13.1		Dev. Market Listed	7.4	_			
Industrials	11.9	6.6		Frontier Markets	4.0	_			
Cash	2.4	_		Latin America	9.6	6.6			
Financials	24.4	23.7		Cash	2.4	_			
Cons Staples	5.3	4.8		Africa	3.9	3.0			
Real Estate	1.7	1.7		China + Hong Kong	28.4	27.8			
Health Care	2.0	3.4		Europe	1.6	2.3			
Comm Services	7.5	9.4		Rest of Asia	4.0	5.0			
Utilities	0.6	2.7		Middle East	3.8	7.1			
Info Technology	22.1	24.3		South Korea	4.9	9.0			
Energy	2.2	4.6		India	15.0	19.5			
Materials	0.3	5.7		Taiwan	15.0	19.7			
		-8	-4 0 4 8	3		-8	-4	0 4	8

#### Ten Largest Holdings – Total Weight: 36.1%

Company	Market	Sector	Wt. (%)
ТЅМС	Taiwan	Info Technology	5.9
Tencent	China	Comm Services	5.3
HDFC Bank	India	Financials	4.7
Trip.com Group	China	Cons Discretionary	3.9
Tata Consultancy Services	India	Info Technology	3.5

Company	Market	Sector	Wt. (%)
Samsung Electronics	South Korea	Info Technology	3.3
ICICI Bank	India	Financials	2.6
Maruti Suzuki	India	Cons Discretionary	2.5
Tenaris	Italy	Energy	2.2
Delta Electronics	Taiwan	Info Technology	2.2

#### 74% Active Share

"HL": Emerging Markets Equity model portfolio. "Index": MSCI Emerging Markets Index. "China + Hong Kong": The Harding Loevner Emerging Markets model portfolio's end weight in China is 25.0% and Hong Kong is 3.4%. The benchmark does not include Hong Kong. "Dev. Market Listed": Emerging markets or frontier markets companies listed in developed markets, excluding Hong Kong, "Frontier Markets": Includes countries with less-developed markets outside the index.

Source: Harding Loevner Emerging Markets Equity model, MSCI Inc. Data as of December 31, 2024. Sector and region end weights, holdings, and active share are shown as supplemental information only and complement the fully compliant Emerging Markets Equity composite GIPS Presentation. Please read the disclosures, which are an integral part of this presentation.

## Disclosures

The information provided in this presentation should not be considered a recommendation to purchase or sell a particular security. Unless otherwise stated, non-performance based criteria have been used to select the securities listed. The portfolio is actively managed therefore securities shown may not be current. It should not be assumed that investment in the securities identified has been or will be profitable. To request a complete list of portfolio holdings for the past year contact Harding Loevner. A complete list of holdings for the Emerging Markets Equity model at December 31, 2024 is available on request.

All Emerging Markets Equity client accounts are based on the Harding Loevner Emerging Markets Equity model, and are managed in strict accordance with this model. No deviation from the Harding Loevner Emerging Markets Equity model is permissible except to accommodate unique, agreed-upon client guidelines or restrictions.

Investing in stocks entails the risks of market volatility. The value of all types of stocks may increase or decrease over varying time periods. To the extent the investments depicted herein represent international securities, you should be aware that there may be additional risks associated with international investing, including foreign economic, political, monetary and/or legal factors, changing currency exchange rates, foreign taxes, and differences in financial and accounting standards.

Quality and Growth Characteristics, Investment Statistics, Benchmark Returns, Performance Attribution, Portfolio Exposures and Portfolio Transactions are shown as supplemental information only and complement the fully compliant Emerging Markets Equity Composite GIPS Presentation, which is available on request.

Alpha: a measure of risk-adjusted return. Beta: a measure of the portfolio's sensitivity to the market. R-Squared: a measure of how well a portfolio tracks the market. Standard Deviation: the statistical measure of the degree to which an individual value in a probability distribution tends to vary from the mean of the distribution. Information Ratio: a measure of risk-adjusted return calculated by dividing the portfolio active return (i.e., portfolio returns minus benchmark return) by the standard deviation of the active return. Sharpe Ratio: the return over the risk free rate per unit of risk. Up/Down Capture: a measure of the manager's performance in up/down markets relative to the market itself. Profit Margin: relationship of net profits to net sales. Return on Assets: net income for past 12 months divided by total assets. Return on Equity: the net income divided by total common equity outstanding, expressed as a percent. Debt/Equity Ratio: total long-term debt divided by total shareholder's equity. Sales Per Share: the total revenue earned per share over a 12-month period, net of returns, allowances, and discounts. Earnings Per Share: portion of a company's profit allocated to each outstanding share of common stock. Cash Flow: a measure of the cash generating capability of a company calculated by adding non-cash charges (e.g. depreciation) and interest expense to pretax income. Turnover: calculated by dividing the lesser of Purchases or Sales by Average Capital. Active Share: the proportion of holdings by weight that differ from holdings of the benchmark index.

The MSCI Emerging Markets Index is a free float-adjusted market capitalization index that is designed to measure equity market performance in the global emerging markets. The index consists of 24 emerging market countries. You cannot invest directly in this index.

All performance and data shown are in US dollar terms, unless otherwise noted.

Harding Loevner's Quality, Growth, and Value rankings are proprietary measures determined using objective data. Quality rankings are based on the stability, trend, and level of profitability, as well as balance sheet strength. Growth rankings are based on historical growth of earnings, sales, and assets, as well as expected changes in earnings and profitability. Value rankings are based on several valuation measures, including price ratios.

The composite and attribution returns may show discrepancies due to the different data sources for these returns. Composite performance is preliminary and obtained from Harding Loevner's accounting system and Attribution returns are obtained from the FactSet portfolio analysis system. Please note returns from FactSet are not audited for GIPS compliance and are for reference only.

Source (Benchmark Performance, Performance Attribution, Contributors and Detractors): FactSet, Harding Loevner Emerging Markets Equity composite, MSCI Inc.

Source (Portfolio Positioning, Portfolio Transactions, Portfolio Allocation Comparison, Quality and Growth Characteristics [Run date: January 6, 2025, based on the latest available data in FactSet on this date.]): FactSet, Harding Loevner Emerging Markets Equity model, MSCI Inc.

Source (Investment Statistics): eVestment Alliance LLC, Harding Loevner Emerging Markets Equity composite, based on composite returns.

MSCI Inc. and S&P do not make any express or implied warranties or representations and shall have no liability whatsoever with respect to any GICS data contained herein.

FactSet Fundamentals, Copyright 2025 FactSet Research Systems, Inc. All rights reserved.

# Non-US Disclosures

Harding Loevner, a Delaware limited partnership registered with the U.S. Securities and Exchange Commission as an investment adviser, does not have a registered business or presence and has not been registered with, approved by or supervised by the local regulator in other jurisdictions. No authorization, license or approval has been received by Harding Loevner from the local regulator to provide regulated advice or service within the jurisdiction.

This document is strictly for private use by its recipients and may not be passed on to third parties or otherwise distributed publicly. This document has not been approved by the local regulator and the information described herein is not a public offering of securities. This document contains general information, it does not take into account the investor's financial situation or goals and is not a personalized financial adviser service.

The services referred to herein may not be marketed, available, offered or sold, and this document may not be distributed, directly or indirectly, to any resident of the jurisdiction except pursuant to applicable local laws and regulations. Specifically, the services referred to herein may not be marketed or offered, and this document may not be distributed, directly or indirectly, to any resident of the jurisdiction, other than, where applicable, to qualified investors, including but not limited to institutional, professional, wholesale or other eligible investors, as defined in the jurisdiction. The recipient represents that they are classified as such an investor and has such experience in business and financial matters that they are capable of evaluating the merits and risks of investments. The recipient acknowledges any investment is speculative and involves a high degree of risk.

Notice for investors in Switzerland: this document is an advertisement and is not an offer or recommendation to invest in any financial services offered by Harding Loevner. An offer may only be deemed to have been made by the provision of offering documents, and any terms noted herein should be considered as indicative.

Notice for investors in Australia: Harding Loevner is exempt from the requirement to hold an Australian Financial Services License (AFSL) under the Corporations Act 2001 in respect of financial services provided by it or its representatives to Wholesale Clients, in reliance on a Class Order instrument, copies of which may be obtained at the website of the Australian Securities and Investments Commission, http://www.asic.gov.au. The Class Order relied on by Harding Loevner exempts it from the need to hold an AFSL for financial services provided to Australian Wholesale Clients on certain conditions. Financial services provided by Harding Loevner are regulated by the U.S. Securities and Exchange Commission under U.S. federal securities laws and regulatory requirements, which are different from the laws applying in Australia.

Notice for investors in the United Kingdom: This Presentation has been prepared by Harding Loevner for persons reasonably believed by Harding Loevner to be of the kind to whom Harding Loevner is permitted to communicate financial promotions pursuant to the United Kingdom Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 as amended (the "FPO"). Such persons include: (a) persons falling within Article 19 (Investment Professionals) of the FPO and(b) high net worth bodies corporate, partnerships, unincorporated associations, trusts, etc. falling within Article 49 of the FPO. Any investment opportunity is only available to such persons and persons not falling within those FPO exemptions may not rely or act upon this Presentation.

This Presentation is not intended for distribution to, nor use by, any person or entity in any jurisdiction or country where such distribution or use would be contrary to local law or regulation. It is the responsibility of every person reading this Presentation to satisfy himself as to the full observance of the laws of any relevant country, including obtaining any government or other consent which may be required or observing any other formality which needs to be observed in that country. This Presentation is written for the benefit of the category of persons described above and should be treated as strictly confidential. It is not addressed to any other person and may not be used by them for any purpose whatsoever. It expresses to the suitability of the investments described herein to the individual circumstances of any recipient.

Harding Loevner LP, 400 Crossing Boulevard, Fourth Floor, Bridgewater, New Jersey 08807, United States